

MARIO'S MILLIONS SCRATCH & WIN CONTEST 2026

FULL RULES & REGULATIONS

1. PROMOTION PERIOD: The Mario's Millions Scratch & Win Contest (the "**Promotion**") starts at 12:00:01 a.m. Eastern Time (ET) on February 16, 2026 and is scheduled to end at 11:59:59 p.m. ET on March 31, 2026 or whenever official game cards are exhausted, whichever occurs first (the "**Promotion Period**").

2. ELIGIBILITY: The Promotion is sponsored by East Side Mario's, a division of Recipe Unlimited Corporation (the "**Sponsor**"). The Prizes (as defined below) will be supplied by PepsiCo Beverages Canada, a business unit of PepsiCo Canada ULC, Molson Coors Canada Inc., and Labatt Brewing Company Limited (collectively the "**Prize Suppliers**"). The Promotion is open to legal residents of Canada (excluding Prince Edward Island), except employees (including employees of franchisees of East Side Mario's Restaurants), officer, directors, representatives and agents (and those with whom such persons are domiciled, whether related or not) of East Side Mario's, its subsidiaries, affiliates, franchisees and related companies, as well as Home Office Associates of the Sponsor's restaurant brands, the National Hockey League ("**NHL**"), its affiliates and related entities, their respective advertising and promotion agencies and suppliers, including the Prize Suppliers, and any other entity involved in the development, production, implementation, administration or fulfillment of the Promotion (collectively, the "**Promotion Parties**"). Subject to the above restrictions, franchisees and their employees of any of the Kelseys, Montana's, Harvey's, Swiss Chalet, New York Fries, St-Hubert, Original Joe's, Elephant & Castle, The Burger's Priest, Blanco Cantina and State & Main brands and Associates of Kelseys, Montana's, Harvey's, The Pickle Barrel, The Burger's Priest, Bier Markt, New York Fries, St-Hubert, Original Joe's, Elephant & Castle, State & Main, Blanco Cantina, and the Landing Group shall be eligible to participate in the Promotion.

HOW TO ENTER, PLAY & WIN

3. PURCHASE METHOD OF ENTRY FOR FOOD PRIZES: During the Promotion Period, eligible consumers will automatically receive one (1) scratch & win game card (the "**Game Card(s)**"), while supplies last, with each purchase (either in-store or take-out) at a participating East Side Mario's of a Pepsi product (fountain or bottled) (the "**Eligible Purchase(s)**") for a chance to win a food prize. Individuals are not limited on the number of times they may enter this Promotion via this method of entry.

Each Game Card contains a "scratch & win" area that the eligible consumer must completely scratch off to reveal whether or not they are eligible to win the corresponding food prize indicated. A winning scratch & win area on the Game Card will reveal the following message "FREE *Prize description*". A winning scratch & win area message will describe the food prize available to be won, subject to verification and compliance with these Official Promotion Rules (the "**Rules**").

4. GAME CARDS: At the start of the Promotion, there will be 630,002 Game Cards available. These Game Cards will be available for distribution through April 5, 2026 or while supplies last (whichever occurs first). Game Cards obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way are automatically void. Submission of the Game Card is the sole responsibility of the individual seeking verification. No Game Card copies, duplicates or reproductions of any type will be eligible for the Promotion. The Releasees (defined below) are not responsible for any lost or stolen Game Cards (all of which are void). East Side Mario store owners, operators or employees are not allowed to submit a Game Card for the Prizes (defined below) on behalf of a potential winner.

5. NO PURCHASE METHOD OF ENTRY FOR FOOD PRIZES AND NON-FOOD PRIZES:

a. Food Prize: To obtain one (1) Game Card without making a purchase, while supplies last, handwrite a fifty (50) word or more unique and original essay about your favourite meal at East Side Mario's. Mail the original copy of the essay to: "Mario's Millions Scratch & Win Contest", RECIPE

Unlimited Corporation, 199 Four Valley Drive, Vaughan, Ontario L4K 0B8, Attention: East Side Mario's Marketing Department. All mail-in no purchase necessary requests must be post-marked during the Promotion Period and received no later than April 5, 2026. The Sponsor will send you one (1) randomly selected Game Card, while supplies last, per unique and original handwritten essay, per envelope with sufficient postage. All requests must be received separately in an envelope bearing sufficient postage (i.e. multiple mail-in no purchase necessary requests in the same envelope will be void) and must include a self-addressed pre-paid envelope with sufficient return postage. The Releasees (defined below) take no responsibility for any lost, stolen, delayed, damaged, misdirected, late or destroyed mail-in no purchase necessary requests (all of which are void). Individuals may only enter this Promotion once via this method. Any individual found, in the Sponsor's sole discretion, to have entered this Promotion more than once via this method of entry will be automatically disqualified and will not be eligible for any of the prizes.

- b. Non-Food Prize:** To enter, provided that an entrant is eligible to enter the Promotion as per rule 2 above, go to www.eastsidemarios.com/en/contest/marios-millions and complete the form (the "**Entry Form**") in its entirety (the "**Online Entry**"). All entries must be complete and are subject to verification by the Sponsor, in its sole discretion. You must have an active e-mail address in order to qualify.

There is a limit of one (1) Online Entry per person/e-mail address permitted during the Promotion Period. For greater certainty, you can only use one (1) e-mail address to enter the Promotion. If it is discovered that any person has attempted to: (i) obtain more than one (1) Online Entry per person/e-mail address during the Promotion Period; and/or (ii) use (or attempt to use) multiple names, identities and/or more than one (1) e-mail address to enter the Promotion; then (in the sole and absolute discretion of the Sponsor) they may be disqualified from the Promotion and all of their entries voided. Your Online Entry will be rejected if (in the sole and absolute discretion of the Sponsor): (i) the Entry Form is not fully completed with all required information and submitted during the Promotion Period; and/or (ii) your entry does not conform to the specific submission requirements listed above. Use (or attempted use) of multiple names, identities, e-mail addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Promotion is prohibited and is grounds for disqualification by the Sponsor. The Releasees (defined below) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible entries (all of which are void). Individuals who submit a valid Online Entry are hereinafter referred to as an "**Entrant**".

6. HOW TO WIN A NON-FOOD PRIZE: There are a total of two (2) non-food prizes available to be won by random draw from all eligible Online Entries received during the Promotion Period (the "**Draw**"). Following the Promotion Period, potential winners will be chosen by random Draw from all of the Online Entries received during the Promotion Period (each a "**Selected Entrant**").

Selected Entrants will be contacted by e-mail following the Promotion Period. If a Selected Entrant is unable to be contacted within forty-eight (48) hours, they forfeit being an eligible prize winner and another Entrant may, at the sole discretion of the Sponsor, be selected.

Selected Entrants must correctly answer a mathematical skill-testing question without assistance and otherwise be in compliance with the Rules in order to be declared a prize winner. If a Selected Entrant does not meet all the eligibility criteria set out in the Rules, they will be disqualified and will not receive a prize and another Entrant may, at the sole discretion of the Sponsor, be selected.

7. PRIZES AVAILABLE TO BE WON:

NON-FOOD PRIZES:

There are two (2) non-food prizes (each a "**Prize**") available to be won:

- A trip for two (2) to Italy including airfare, ___ nights' accommodation, ground transportation and \$___ CAD spending money (ARV: \$15,000) provided by Molson Coors Canada Inc.; and
- A trip for two (2), the winner and one (1) guest, to a first (1st) round 2026 Stanley Cup Playoffs game provided by Labatt Brewing Company Limited (“**Labatt**”), with destination city, game, date and seat location selected by Labatt (the “**Event**”) and includes return economy class airfare between international airport closest to winner’s home and Event host destination city, two (2) nights hotel accommodation at hotel selected by Labatt, and two (2) upper bowl tickets to the Event. Approximate retail value: \$5,500 CAD. Prize is not transferrable, resalable or redeemable in whole or in part for cash. Winner and guest must each be twenty-one (21) years of age or older and proper identification for travel is required, in the form of valid government-issued photo ID (passport required for all USA destinations where applicable). Dates of travel to be advised based on the final Stanley Cup Playoffs schedule. Travel to the host city will be on the day before the hockey game and return will be the day after the game, as determined by Labatt, and winner and guest must be available to travel on selected dates. Travel documentation (including valid passport for travel to the United States), insurance, taxes, gratuities, additional transportation, food and beverage, medical vaccinations and/or proof of vaccinations where required for entry, and all other personal charges and expenses not specifically included in the above description are the sole responsibility of winner and guest. Winner must hold a valid credit card for check-in, incidentals and security deposits as required by hotel at time of travel. Labatt is not liable if travel is impeded or refused by reason or decisions of any governmental authorities (foreign or domestic), or other airline or airport authorities. Regional travel restrictions may apply. Please consult local, provincial, and federal guidelines for travel restrictions related to COVID-19 prior to booking or participating in travel experiences. Winner and guest must abide by all venue and Event policies, including but not limited to, showing a valid photo ID at venue for age verification and/or identification purposes if requested. Labatt, the NHL, its affiliates and related entities, are not liable if entry to the venue is refused by reason or decisions of any governmental authorities (federal or provincial) or regional health authorities. Winner and guest may need to access tickets with mobile entry only (paperless) per venue rules. Labatt, the NHL, its affiliates and related entities, are not liable if the Event associated with the Prize is cancelled for any reason. Additional ticket Terms and Conditions apply and can be found on the ticket(s) once awarded. Prize must be accepted as awarded. Prize is not resalable, transferable or redeemable for cash. No prize substitutions, except by Labatt, who reserves the right to substitute the Prize or any portion thereof with a prize of equal or greater value. All decisions of Labatt relating to the Prize are final and are not subject to appeal. Labatt is not responsible for the Prize once it has been redeemed.

FOOD PRIZES:

Valid only at any subsequent dine-in visit between February 17, 2026 to May 31, 2026. Please present original winning Game Card before ordering. No cash value. May not be combined with any other offer(s) or promotion. Only one scratch card redeemable per visit. Valid at participating locations only. Food prizes expire May 31, 2026.

- (a) Three hundred and fifteen thousand (315,000) Fountain Pepsi prizes consisting of one (1) Fountain Pepsi. Approximate retail value is \$3.49 each.
- (b) Twenty-three thousand seven thousand and eighteen (23,718) Salted Caramel Chocolate Brownie prizes consisting of one (1) Salted Caramel Chocolate Brownie. Approximate retail value is \$6.99 each.
- (c) Twenty-three thousand five hundred and thirty-two (23,532) Mini Dessert prizes consisting of one (1) Mini Dessert. Approximate retail value is \$2.99 each.
- (d) Twenty-two thousand and fifty (22,050) Mini Dessert Trio prizes consisting of one (1) Mini Dessert Trio. Approximate retail value is \$8.49 each.

- (e) Seventeen thousand seven hundred and eighty-nine (17,789) Gnocchi Fritti prizes consisting of one (1) order of Gnocchi Fritti. Approximate retail value is \$7.99 each.
- (f) Twenty thousand and thirteen (20,013) Budda Boomers prizes consisting of one (1) order of Budda Boomers. Approximate retail value is \$9.99 each.
- (g) Eighteen thousand nine hundred (18,900) Mozzarella Sticks prizes consisting of one (1) order of Mozzarella Sticks. Approximate retail value is \$11.99 each.
- (h) Eighteen thousand nine hundred (18,900) Bruschetta Flatbread prizes consisting of one (1) order of Bruschetta Flatbread. Approximate retail value is \$12.99 each.
- (i) Eighteen thousand nine hundred (18,900) Spinach Dip prizes consisting of one (1) order of Spinach Dip. Approximate retail value is \$13.99 each.
- (j) Eighteen thousand nine hundred (18,900) Calamari Fritti prizes consisting of one (1) order of Calamari Fritti. Approximate retail value is \$13.99 each.
- (k) Eighteen thousand nine hundred (18,900) Calamari Al Diavolo prizes consisting of one (1) order of Calamari Al Diavolo. Approximate retail value is \$14.99 each.
- (l) Twelve thousand six hundred (12,600) Build Your Own Pizza prizes consisting of one (1) Build Your Own Pizza. Approximate retail value is \$22.99 each.
- (m) Twelve thousand six hundred (12,600) Chicken Parmesan Hero Sandwich prizes consisting of one (1) Chicken Parmesan Hero Sandwich. Approximate retail value is \$19.99 each.
- (n) Twelve thousand six hundred (12,600) Build Your Own Pasta prizes consisting of one (1) order of Build Your Own Pasta. Approximate retail value is \$21.79 each.
- (o) Twelve thousand six hundred (12,600) Sausage and Peppers Penne prizes consisting of one (1) order of Sausage and Peppers Penne. Approximate retail value is \$22.49 each.
- (p) Twelve thousand six hundred (12,600) Spaghetti and Meatballs prizes consisting of one (1) order of Spaghetti and Meatballs. Approximate retail value is \$22.49 each.
- (q) Twelve thousand six hundred (12,600) Cheese Cappelletti prizes consisting of one (1) order of Cheese Cappelletti. Approximate retail value is \$22.99 each.
- (r) Twelve thousand six hundred (12,600) Linguine Chicken Tetrazzini prizes consisting of one (1) order of Linguine Chicken Tetrazzini. Approximate retail value is \$24.49 each.
- (s) Twelve thousand six hundred (12,600) Chicken Parmigiana prizes consisting of one (1) order of Chicken Parmigiana. Approximate retail value is \$25.00 each.
- (t) Twelve thousand six hundred (12,600) Mario's Mangia Sampler prizes consisting of one (1) Mario's Mangia Sampler. Approximate retail value is \$27.99 each.

Food prizes must be accepted as awarded and are not transferable or convertible to cash. There is no limit to the number of food prizes eligible to be won per household/person.

FOR ALL PRIZES: No substitutions except at the Sponsor's option. The Sponsor reserves the right to substitute any prize or a component thereof with one of equal or greater value.

8. ODDS OF WINNING:

a. Food Prizes:

Prize	Approximate Retail Value	Number of Prizes Available (at start of Promotion)	Approximate Odds of Winning (at start of Promotion)
Free Fountain Pepsi	\$3.49	315,000	1 in 2
Free Salted Caramel Chocolate Brownie	\$6.99	23,718	1 in 26
Free Mini Dessert	\$2.99	23,532	1 in 27
Free Mini Dessert Trio	\$8.49	22,050	1 in 28.5
Free Gnocchi Fritti	\$7.99	17,789	1 in 35
Free Budda Boomers	\$9.99	20,013	1 in 31
Free Mozzarella Sticks	\$11.99	18,900	1 in 33.3
Free Bruschetta Flatbread	\$12.99	18,900	1 in 33.3
Free Spinach Dip	\$13.99	18,900	1 in 33.3
Free Calamari Fritti	\$13.99	18,900	1 in 33.3
Free Calamari Al Diavolo	\$14.99	18,900	1 in 33.3
Free BYO Pizza	\$22.99	12,600	1 in 50
Free Chicken Parm Hero Sandwich	\$19.99	12,600	1 in 50
Free BYO Pasta	\$21.79	12,600	1 in 50
Free Sausage & Peppers Penne	\$22.49	12,600	1 in 50
Free Spaghetti & Meatballs	\$22.49	12,600	1 in 50
Free Cheese Cappelletti	\$22.99	12,600	1 in 50
Free Linguine Chicken Tetrazzini	\$24.49	12,600	1 in 50
Free Chicken Parmigiana	\$25.00	12,600	1 in 50
Free Mario's Mangia Sampler	\$27.99	12,600	1 in 50

NOTE: The odds of obtaining an eligible 'FREE' Game Card will vary by location in Canada based on Game Card distribution by the Sponsor and will change throughout the Promotion Period as Game Cards are distributed across Canada at participating East Side Mario's locations. The total number of prizes available to be won will decrease as Game Cards are distributed and prizes are claimed.

b. Non-Food Prizes: The odds of winning a non-food prize depend on the number of eligible Online Entries participating in the Promotion.

9. PRIZE DISTRIBUTION: There will be no regional distribution of food prizes in this Promotion. Actual allocation of Game Cards may vary depending on Game Card consumption and replenishment by the Sponsor.

10. HOW TO CLAIM FOOD PRIZES: If you are eligible to win a food prize, before being declared a winner, eligible food prize claimants must first correctly answer a mathematical skill-testing question as identified on the back of the Game Card without assistance of any kind, whether mechanical or otherwise and present it to a participating East Side Mario's restaurant for verification. If an eligible winning entrant: (i) fails to correctly answer the skill-testing question; and/or (ii) cannot accept the applicable prize for any reason; then they will forfeit the applicable prize and the Game Card will be deemed null and void and corresponding prize will not be awarded.

Food prize claimant must be a resident of Canada (excluding Prince Edward Island) and must otherwise meet the eligibility requirements noted above in Rule 2. To be eligible to claim a food prize, the food prize claimant must have reached the legal age of majority in the jurisdiction of residence or in the event that a person under the legal age of majority receives an eligible Game Card, they are permitted to transfer the

Game Card to their parent or legal guardian, who will then become the eligible entrant. ALL FOOD PRIZE CLAIMS MUST BE RECEIVED BY NO LATER THAN MAY 31, 2026 TO BE ELIGIBLE.

PLEASE NOTE: A winning food prize Game Card may be redeemed for any subsequent dine-in visit between February 17, 2026 to May 31, 2026. No cash alternative will be made available. A food prize claim may not be used in conjunction with any other deal, combo or offer. All food prize claims must be received by the end of the business day on or before May 31, 2026. Claims received after May 31, 2026 are null and void and ineligible for prizes. Unclaimed prizes will not be awarded. Limit one (1) prize claim per person, per visit.

11. HOW TO CLAIM NON-FOOD PRIZES: Each Selected Entrant will be required to sign and return a declaration of eligibility and compliance with the Rules, a liability release releasing the Promotion Parties from any liability occurring as a result of a Prize being awarded and used and, where lawful, a publicity consent (collectively, a “**Declaration**”) before any Prize is awarded. Failure to comply with the Rules may result in disqualification and potential selection of an alternate eligible winner at the Sponsor’s sole discretion. Selected Entrants will not be confirmed as winners unless the Entrant has complied with all of the Rules and correctly answered a mathematical skill-testing question without assistance. Any Prize notification returned as undeliverable or any determination that any Selected Entrant is ineligible, may result in disqualification and potential selection of an alternate eligible winner. The Promotion Parties will have no liability or responsibility for any claim arising in connection with participation in this Promotion or any Prize awarded. By accepting a Prize, each Entrant agrees to the use of their name, address, voice, statements about the Promotion and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Promotion Parties in any manner whatsoever, including print, broadcast or the internet.

Winner’s guest may also be required to complete a Liability and Publicity Release prior to participation in the Prize.

12. AWARDING OF NON-FOOD PRIZES: The Sponsor is not responsible for and shall not be liable for unsuccessful efforts to notify winner(s). Use of a Prize or any portion thereof, for a contest or re-sale is strictly prohibited. No substitution of Prizes will be permitted, except by the Sponsor who may substitute a Prize or any portion of a Prize with a prize of equal or greater value at their sole discretion. The Sponsor’s obligation to the winner(s) is limited to the prizes specified above.

13. RELEASES, ETC.: By entering this Promotion, each entrant (and, if applicable, their parent/legal guardian if they are under the legal age of majority in their jurisdiction of residence) agrees to release and hold harmless the Prize Suppliers, the Sponsor, the NHL and its related entities, their parent companies, subsidiaries, affiliates, directors, officers, employees, representatives, franchisees and agencies (collectively the “**Releasees**”) from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, 1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize (or a portion thereof) awarded herein; or 2) participation in this Promotion.

By accepting a prize, each winner (and, if applicable, their parent/legal guardian if they are a under the legal age of majority in their jurisdiction of residence) agrees to the publication, reproduction and/or other use of their name, address, voice, statements about the Promotion and/or photograph or other likeness in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the Internet, without further notice, permission or compensation.

14. LIMITATIONS OF LIABILITY: The Releasees will not be liable for: a) any incomplete, incorrect or inaccurate capture of information, whether caused by website users or by any equipment or programming associated with or utilized in the Promotion, or by any technical or human error which may occur in the processing of prize claims; b) the theft, destruction or unauthorized access to, or alteration of, prize claims; c) any problems with, or technical malfunctions or, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any e-mail or other information to be received, captured or recorded by or from the independent promotion judging

organization or any other person or entity for any reason including, but not limited to, traffic congestion on the Internet or at any website or combination thereof, interrupted or unavailable networks; e) damage to a participant's or other person's system or device occasioned by participation or downloading of materials in this Promotion; or f) late, delayed, damaged, misdirected, destroyed, lost, illegible, incomplete, incorrect, fraudulent, stolen, postage-due or wrongly addressed prize claims, all of which will be deemed void.

15. PERSONAL INFORMATION: By participating in this Promotion, eligible winners consent to the collection, use and disclosure of their personal information for the purposes of administering the Promotion in accordance with the Sponsor's Privacy Policy. Personal information will not otherwise be used or disclosed without consent. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor is collecting personal data about eligible winners only for the purposes of administering this Promotion. No further informational or marketing communications will be received by entrants, unless the entrant provides the Sponsor with explicit permission to do so.

16. RIGHT TO TERMINATE, SUSPEND OR AMEND: The Sponsor reserves the right to withdraw, suspend or amend this Promotion (or, amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Promotion as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bug, tampering, unauthorized intervention, fraud, or failure. Any attempt to undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, at its sole discretion, to disqualify from this Promotion and any future contest, sweepstakes or other promotion conducted by the Sponsor, any individual that it finds or believes to be tampering with the prize claim process or the operation of the Promotion; to be acting in violation of these Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to cancel, suspend or amend this Promotion, or to amend these Rules, without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

17. MISCELLANEOUS: All decisions of the Sponsor, or any contest judging organization as designated by it, are final and binding without right of appeal in all matters relating to this Promotion. All winning Game Cards submitted for prize claim become the property of the Sponsor and will not be returned. Promotion is subject to all applicable federal, provincial and municipal laws.

All approximate prize value amounts are shown in Canadian dollars.

If due to printing, on-line, internet, computer or other error of any kind, more prizes are claimed than intended to be awarded according to these Rules, or in the event that due to such error, a valid prize claim is revealed, making the number of valid prize claims greater than the number of prizes available under these Rules, then, in addition to having the right to terminate the Promotion immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid prize claims and/or conduct a random draw from amongst all eligible prize claimants to award the correct number of prizes. In no event will the Releasees be liable for more than the stated number of prizes in these Rules.

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes and/or other Promotion mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant with these Rules, or as a result of problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Promotion as contemplated in these Rules, or for any other reason.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY

REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government-issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Promotion; and/or (ii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Promotion in accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Promotion will be the Sponsor's Official Clock(s).

18. MINORS: If any individual under the legal age of majority in their province or territory of residence is eligible to win, then the prize will be awarded to that individual's parent, legal guardian or other legal authorized representative of such person (subject to compliance with these Rules). Further, the eligible minor's parent, legal guardian or other legal authorized representative must sign any and all required documents on behalf of the minor.

19. INTELLECTUAL PROPERTY: All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

20. LANGUAGE DISCREPANCY: In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Promotion-related materials, including, but not limited to, the Game Cards, or point of sale, television, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control.

PepsiCo Beverages Canada, a business unit of PepsiCo Canada ULC is a prize supplier only and is not a sponsor of this contest. PepsiCo Beverages Canada, a business unit of PepsiCo Canada ULC will have no liability or responsibility for any claim arising in connection with participation in the contest, the conduct of the draw, or any prize awarded.

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IMPORTANT NOTE: The Sponsor will not involve itself in, and the Releasees accept no obligation or liability in respect of, any dispute regarding the identity of the rightful holder of a Game Card. In any such case, the Sponsor reserves the right to take whatever action it deems appropriate based on the circumstances and/or to comply with applicable law.